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# Optimal design of cluster RCTs with unequal allocation

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# Why consider unequal allocation?

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- **Ethical** reasons  
e.g. less exposure to untested intervention
- **Logistical** reasons  
e.g. reduce cost from intervention
- **Implementation science**  
maximise learning about implementation of intervention
- **Statistical** reasons, difference between arms in  
outcome variance  
ICC  
cluster size

# Why would ICCs or variance differ?

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- Intervention might **reduce ICC** and/or variance if it standardizes practice e.g. use of a step-by-step checklist
- Intervention might **increase ICC** if it involves group activities or therapy

# What is known?

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- Given cluster sizes  $m_0, m_1$  (1 intervention 0 control), ICCs  $\rho_0, \rho_1$  variance ratio  $\delta = \sigma_1^2 / \sigma_0^2$  the optimal allocation ratio of individuals to the intervention arm is

$$\frac{p_{opt}}{1 - p_{opt}} = \sqrt{\frac{\delta[1 + (m_1 - 1)\rho_1]}{1 + (m_0 - 1)\rho_0}}$$

- Equivalently as ratio for clusters

$$\frac{g_{opt}}{1 - g_{opt}} = \frac{m_0}{m_1} \sqrt{\frac{\delta[1 + (m_1 - 1)\rho_1]}{1 + (m_0 - 1)\rho_0}}$$

# Objective

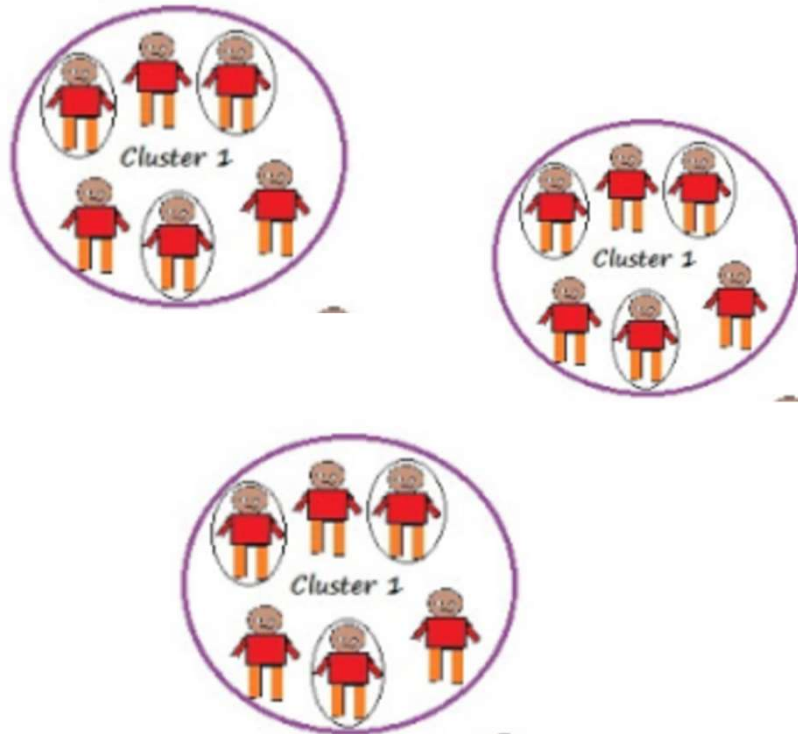
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- Identify optimal allocations of clusters  $g$  and measurements  $p$  when ICCs (and variance) differ, when **cluster sizes can be chosen freely**
- When is this possible?
  - either 'any' number of individuals can be recruited to clusters, or
  - clusters are large (many exposed e.g. towns) but only a random sample measured
- In practice: choose range for number of clusters  $K$ , for each  $k$  identify optimal design giving smallest number of measurements  $N$ , **choose design 'trading off'  $K$  and  $N$**

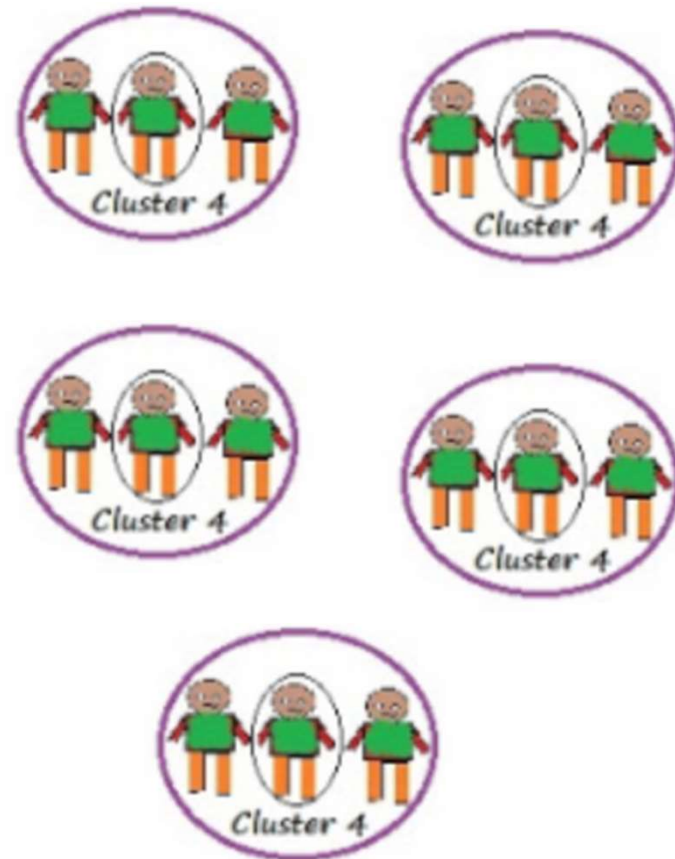
# Optimal design 1 (intuitively)

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Lower ICC



Higher ICC



# Power function in $p$ and $g$

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- Continuous outcome, standardised effect size  $d$

$$\Phi \left( \frac{d}{\sqrt{\frac{1 + (m_0 - 1)\rho_0}{(1 - p)N} + \frac{[1 + (m_1 - 1)\rho_1]}{pN}}} - Z_{1 - \frac{\alpha}{2}} \right)$$

- Can be written in terms of  $g$  because

$$m_1 = \frac{pN}{gK}; m_0 = \frac{(1 - p)N}{(1 - g)K}$$

- Differentiate to identify  $p_{opt}$  and  $g_{opt}$

## Optimal design 2 (formulae)

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$$\frac{g_{opt}}{1 - g_{opt}} = \sqrt{\frac{\rho_1}{\rho_0}}$$

$$p_{opt} = \frac{\sqrt{(1 - \rho_0)(1 - \rho_1)} - (1 - \rho_1)}{\rho_1 - \rho_0}$$

- Higher ICC in an arm means more clusters, but slightly less than half the measurements (smaller cluster size)
- $p_{opt}$  and  $g_{opt}$  depend only on ICCs!
- If  $p$  or  $g$  fixed, doesn't affect optimal value of the other



# Example

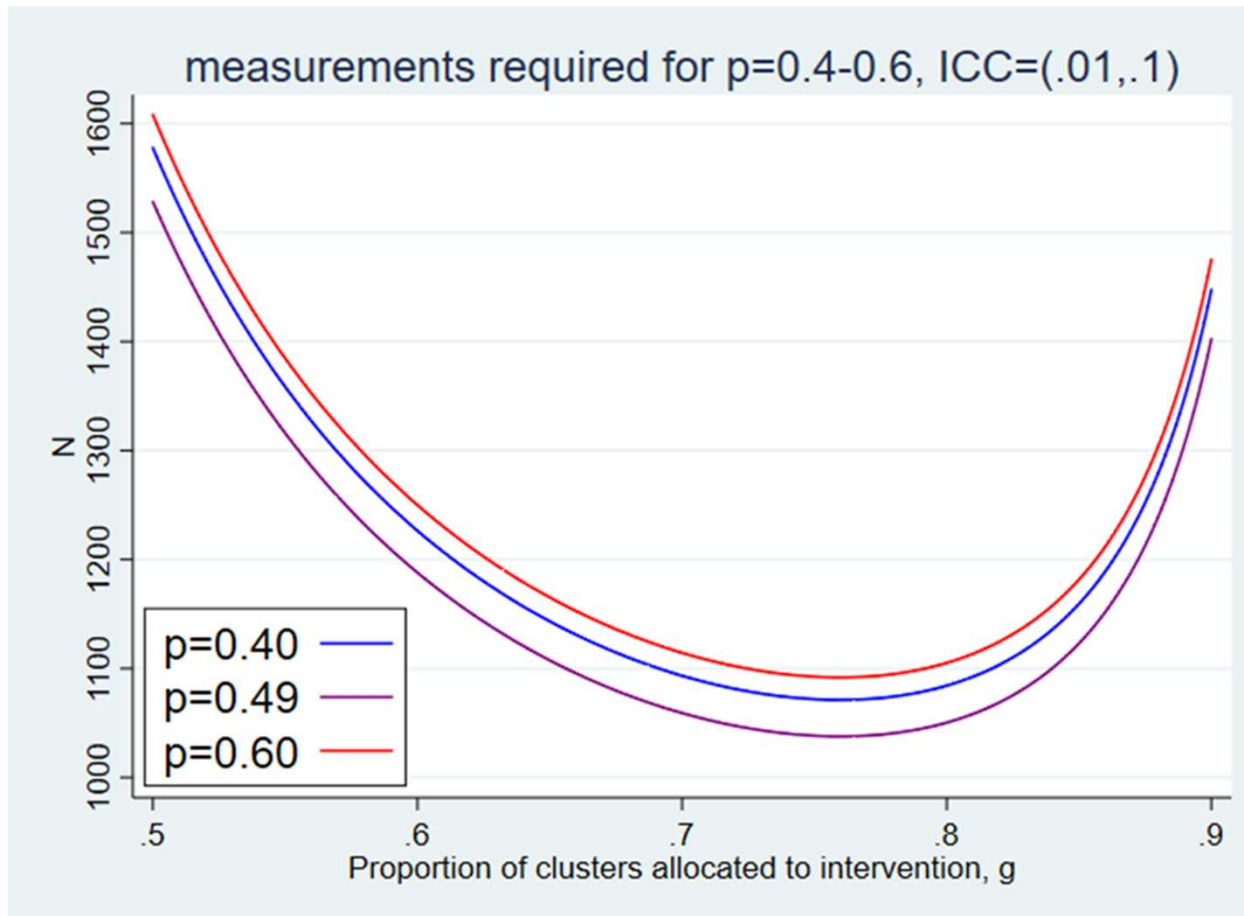
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- Consider group intervention trial that increases ICC from 0.01 to 0.1
- $p_{opt} = 0.488$  and  $g_{opt} = 0.760$
- Consider K from 40 to 50, identify optimal design and compare to  $p = 0.5$  and  $g = 0.5$ , calculate sample size 80% power, effect size 0.25

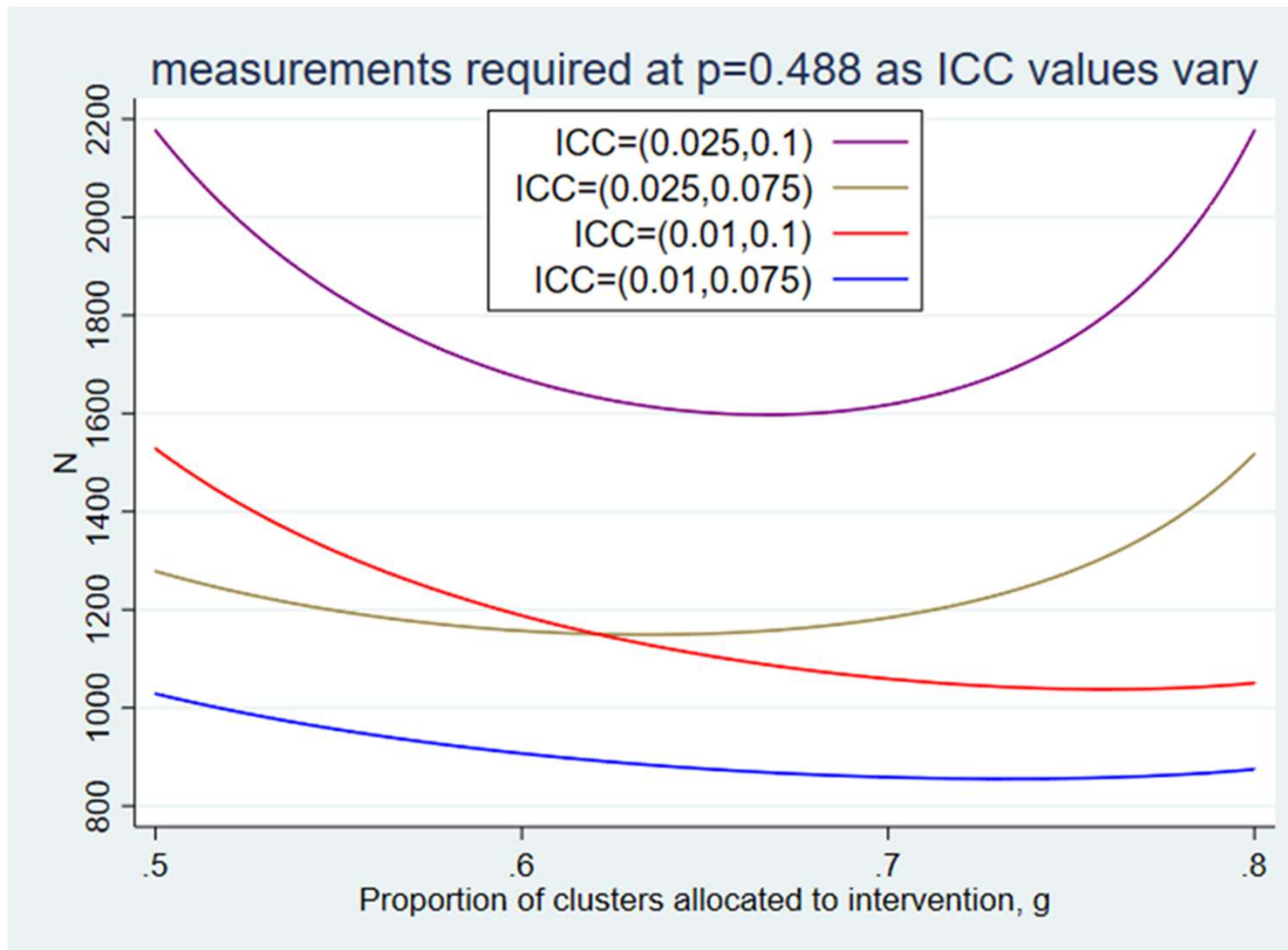
<b>K</b>	<b>K<sub>1</sub></b>	<b>K<sub>0</sub></b>	$m_1$	$m_0$	<b>N</b>	<b>N<sub>equal</sub></b>
<b>40</b>	<b>30</b>	<b>10</b>	<b>17</b>	<b>54</b>	<b>1050</b>	<b>1560</b>
<b>42</b>	<b>32</b>	<b>10</b>	<b>15</b>	<b>51</b>	<b>990</b>	<b>1386</b>
<b>44</b>	<b>33</b>	<b>11</b>	<b>14</b>	<b>44</b>	<b>946</b>	<b>1276</b>
<b>46</b>	<b>35</b>	<b>11</b>	<b>13</b>	<b>42</b>	<b>904</b>	<b>1196</b>
<b>48</b>	<b>36</b>	<b>12</b>	<b>12</b>	<b>37</b>	<b>876</b>	<b>1152</b>
<b>50</b>	<b>38</b>	<b>12</b>	<b>11</b>	<b>36</b>	<b>850</b>	<b>1100</b>

# Investigating 'suboptimal' choices

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# Design under uncertainty in ICCs



# Optimal design given constraints

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- Effect size 0.32, **ICC=0.05 both arms**, consider K 40-50
- $p_{opt} = g_{opt} = 0.5$
- Constrain  $K_1 \geq 30$  for implementation learning, optimal design vs. design with equal cluster sizes

<b>K</b>	<b>K<sub>1</sub></b>	<b>K<sub>0</sub></b>	$m_1$	$m_0$	<b>N</b>	<b>N<sub>equal</sub></b>
<b>40</b>	<b>30</b>	<b>10</b>	<b>10</b>	<b>30</b>	<b>600</b>	<b>800</b>
<b>42</b>	<b>30</b>	<b>12</b>	<b>9</b>	<b>22</b>	<b>534</b>	<b>672</b>
<b>44</b>	<b>30</b>	<b>14</b>	<b>9</b>	<b>18</b>	<b>522</b>	<b>572</b>
<b>46</b>	<b>30</b>	<b>16</b>	<b>8</b>	<b>15</b>	<b>480</b>	<b>552</b>
<b>48</b>	<b>30</b>	<b>18</b>	<b>8</b>	<b>13</b>	<b>474</b>	<b>480</b>
<b>50</b>	<b>30</b>	<b>20</b>	<b>8</b>	<b>11</b>	<b>460</b>	<b>450</b>

# Optimal design: only one arm clustered

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- Extend to individually randomised trials where one arm is clustered, e.g. group therapy vs. medication
- Already known, for given cluster size  $m_1$ ,  $p_{opt} > 0.5$

$$\frac{p_{opt}}{1-p_{opt}} = \sqrt{[1 + (m_1 - 1)\rho_1]}$$

- But if cluster size chosen freely,  $p_{opt} < 0.5$

$$p_{opt} = \frac{\sqrt{(1 - \rho_1)} - (1 - \rho_1)}{\rho_1}$$

- Why so different?

# Further work

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- Clearly cluster size (measurements) can never be entirely unrestricted – extend to a ‘feasible maximum’
- Investigate optimal design for other outcome types
- Develop software, Stata ‘power’ cannot calculate sample size with different ICCs by arm
- Investigate what sorts of trials may have different ICC or variance between arms – should we recommend reporting their values by arm?

# Conclusions

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- Identifying optimal designs feasible because simple expressions for  $p_{opt}$  and  $g_{opt}$  only depending on the ICCs (and variance ratio)
- Furthermore  $p_{opt}$  generally very close to 0.5. Can first identify  $g_{opt}$  which will then be ratio of cluster sizes  $m_0/m_1$
- Easy to constrain on number or proportion of clusters (measurements) in one or both arms
- Practical use depends on whether outcome data are routinely collected or not, and feasibility / efficiency of recruiting or measuring a proportion of available individuals

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For further discussion, or for references,  
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